# GOCOMMUNITY

# Engage. Connect. Elevate Your Brand.

iGo Community Events are your gateway to direct, year-round engagement with key decision makers in the inspection industry. These dynamic events create standout moments to amplify your brand and spark meaningful business relationships.

Take your pick from a variety of high-impact sponsorship options designed to align with your goals—whether it's a branded booth, live demo room, or hosting a buzzing reception. Maximize your visibility with placement on our event website, in exclusive community update emails, and even on the main stage.

Make your brand impossible to miss.



Audience quality matters. When you sponsor iGo Events you are connecting with an audience made up entirely of decision makers representing 20% of the home inspection industry in the US.

# Multi-event Sponsorship

Sponsoring multiple events creates the opportunity to build relationships with key decision makers while increasing brand recall. The home inspection industry is relationship-based and increasing the frequency of your attendance at iGo Community events increases your ability to acquire new customers and retain existing ones.



### Summer Regionals 2025

June 24-25 | New Orleans, LA July 10-11 | Hauppauge, NY July 14-15 | Houston, TX July 15-16 | Boulder, CO Aug. 4-5 | Lake Wales, FL

#### Winner's Weekend 2025

June 25-27, 2025 Omni Royal New Orleans New Orleans, LA

### Fall Conference 2025

Sept. 29 - Oct. 3, 2025 Margaritaville Lake Resort Montgomery, TX

### **RISE Conference 2026**

February 10 - 12, 2026 Margaritaville Resort Orlando Kissimmee, FL







# Weekend

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### New Orleans, LA | June 25-27, 2025

Winner's Weekend is a 2-day event focused on the 25-30 top companies in the US. These are the large, independent mega-firms at the pinnacle of success within the home inspection industry. Their combined transaction volume is estimated at 45-55,000 home inspections per year. Winner's Weekend is a celebration of special experiences attended by the Aspire and Elite Members, plus 5 additional companies who are award recipients for 2025.

## C Option 1: Supporter Sponsor

Logo on event microsite, email blast, social share in private social groups. Community email blasts are the #1 way iGo Community members get the latest information about iGo. Add your Swag for every Member (with promo offer if desired). 2 sponsorships available



### 🍘 Option 2: Platinum Sponsor

Everything in Supporter, plus: attend winner's weekend, get a dedicated social post, swag distribution and meals provided. 2 sponsorships available



### **Option 3: Welcome Reception Sponsor**

Everything in Supporter, plus, attend Winner's Weekend, get your brand featured on cocktail napkins, signage. Kickoff toast Thank you call out by iGo Community Head Coach and 5 minute speaking opportunity. 1 sponsorship available



### **Option 4: Garden District Walking Tour**

Everything in Supporter, plus: attend winner's weekend, be included in swag distribution and be the featured brand for promotion of the tour. Tour includes transportation and refreshments. 1 sponsorship available



### **Option 5: Music, Food and Beverage Crawl**

Everything in Supporter, plus: attend winner's weekend, be included in swag distribution and be the featured brand for promotion of the crawl. Includes visits to marguis locations such as Cafe du Monde and Preservation Hall. 1 sponsorship available







